



Issue Date: ABN - December 06, Posted On: 12/12/2006

PAG Lauches Market-Specific Framed Art Offerings with Web Catalog

EMERYVILLE, CA— The Winter 2006 Framed Art Collection is the first of Pacific Art Group's monthly Web catalogs that will feature dozens of proprietary and copyrighted fine art pieces created exclusively for private label retail programs.

Pacific Art Group (PAG), the first exclusive fine art brand for the national retail and hospitality industries, announces its Winter 2006 Framed Art Collection. The monthly online catalog features two dozen proprietary and copyrighted fine art pieces created exclusively for private label retail programs. PAG's online catalog, with exclusive password-protected access, is the first time framed fine art designed, produced and manufactured in North America is available for online preview to top retail, specialty home furnishing and hospitality industry customers.

"PAG's online catalog is another way that Pacific Art Group is redefining the fine art marketplace by making fully integrated private label programs available to multichannel national retailers and fine hotels," says Helen Bulwik, PAG founder and president.

PAG's art collection features finished framed art available as multioriginal, limited edition, giclée or fine art print. The finishing styles include wrapped canvas, woodmounting, gallery and top-mounted framing, and shadow box matt and glass. With its specialty in oversized pieces, PAG offers finished works ranging in size from 24 x 24 to 60 x 60 inches, and in all shapes such as rectangles, squares, panels and horizontal. Most images are created in pairs and quads to increase the average transaction in framed art sales.

For more information, call 415-584-4906; visit www.pacificartgroup.com. ABN



Selections from Pacific Art Group's Winter 2006 Framed Art Collection, from top to bottom, are: "Elegant Brocade," by Fremont, embellished giclée on canvas, 40 x 40 inches; and the cloudscape is "Bleu De Ciel," by Ito, medium print on archival paper, image size 36 x 80 inches and finished size 39 x 82 x 3 inches.